

# Dianne King's

## 'EASY-FEED' PILLOW

### For both breast & bottle-fed babies

Angled design elevates baby's head, allowing the air that baby takes with milk to rise to the top of the stomach for easy burping.

- Enables mother to relax - a key factor in milk supply for breast feeding.
- The pillow completely supports baby. Helps alleviate 'tension' in mother's arms, shoulders, neck and back.
- Soft nylon cover, bacteria resistant. Wipes Clean.

**PLEASE NOTE:** The pillow is designed to be used either solely in its water-proof cover, or with the pure cotton towelling, broderie anglais (ruffled) or polyester/cotton (ruffled) overslips that are also available for use with the product. It's a matter of choice.

The pillow is adjustable in height ... accommodates baby's growth.



For use in bed, couch or lounge chair. (Illustration shows Easy-Feed in ruffled overslip).



Also convenient as a relaxation prop pillow while under mother's supervision.



**ABOVE:** Dianne King, designer of the feeding pillow. Dianne, from Sunbury, Victoria, is the mother of two young children, Roslyn and Michelle.

Pillow's dimensions allow baby to be fully supported, enabling mother to relax.

Folds and rolls for portability.

Design allows baby to snuggle into and around mother's body to provide a cosy bond.

Vinyl reinforcement in wall on high side ensures baby's head is continually elevated in pressure free comfort.

Pillow's contents are allergy free.

Baby's legs are supported at the lower end.

Sponge foam layers sewn into upper and lower surfaces ensure the pillow 'gives' and as well retains its shape.

Soft nylon cover is coated in bacteria-resistant polyurethane.

Zip access allows for height adjustment for baby, and also to accommodate baby's growth

Intermittent spaces in seam allow cushion to 'breathe'. Baby settles quickly.

Tucks sewn into Easy-Feed at both ends allow mother to position product easily.

\* This product, made under an exclusive arrangement between Dianne King and Therapeutic Pillow International, for world distribution, is another quality product by Australian-owned Therapeutic Pillow International, leaders in postural support comfort products including contoured pillows and back supports; dimplefoam pillows, overlays and cushions; travel pillows; relaxation pillows such as Pyramid and Banana; the new "Bottoms Up" range of contoured seat cushions for children; ergonomic chairs, etc.



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\* Des. Pat. appl. world wide. TM, appl.